



Ascent

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President's message

Hello fellow Intermountain STC members!

This is my first message as the President of our chapter. I look forward to a wonderful year working with all of you. I would like to take this opportunity to thank Marj Hermansen-Eldard, Ann Gordon, Darren Bell, and Susan McLain for their hard work and diligence in keeping our chapter productive and useful for all members.

As you probably already know, STC membership offers great benefits at both the national and the local level. The national STC website, www.stc.org, provides a rich resource for building skills and advancing your career as a technical communicator, whatever discipline you may choose. It also offers an extensive archive of content with articles on virtually every subject of interest to us in the field.

At the local level, the Intermountain chapter of STC offers networking opportunities throughout the year, with featured speakers on a variety of topics. Upcoming events include: "Repurposing Content for Multichannel Publishing" presented by Liz Fraley on September 18, 2008; and "Beyond Strunk and White: A Writing Style Guide for e-Learning Developers" presented by Robert Lindsay on November 12, 2008. Visit <http://intermountain-stc.org/meetings.html> to download the PDF flyers for these events. Non-members are welcome, so we encourage you to invite work associates and friends.

Intermountain STC also offers the opportunity to volunteer and get involved. We have several open

positions available and encourage you to join our team (<http://intermountain-stc.org/volunteer.html>). You will find yourself working with some very talented and interesting people.

Thank you all for your participation in STC—by working together, we can make our local chapter the best that it can be!

—Karl Davis, STC-IC President

Chapter Events

Call for Entries!

It's time for our annual Technical Publications Competition!

STC competitions recognize and encourage excellence in online communication, technical art, and technical publications. STC offers two levels of competition: local/regional competitions and international competitions. The local and regional competitions are the first level; entries receiving Distinguished awards at the first tier are eligible for entry into the international-level competitions.

The STC Intermountain Chapter has a first-tier, local competition, but over the past several years, we have been honored to receive submissions from members and non-members from various chapters throughout the country, and even from other countries! We are excited to announce this year's Call for Entries and schedule of competition events.

For details, download, the following competition guidelines and forms:

- [Call for Entries](#) (43 KB, Word document)
- [General information and competition rules](#) (64 KB, PDF)
- [Competition categories](#) (42 KB, Word document)

- Competition entry form (22 KB [PDF](#) or 86 KB [Word document](#))
- [Payment form](#) (43 KB, Word document); Make checks payable to "Intermountain STC."
- [Judge application form](#) (73 KB, Word document)

All submissions are due November 1. Please feel free to contact the competitions coordinator, Marj Hermansen-Eldard (marjheldard@comcast.net) if you have any questions or need additional information.

You do not need to be a member of STC to participate in the competition as entrant or judge.

November 12, 2008 "Beyond Strunk and White: A Writing Style Guide for e-Learning Developers"

Presented by Robert Lindsay

7:00 P.M., Salt Lake City Library, 210 East 400 South, Conference Room A.

For more details, [download the PDF flyer](#) (117 KB). For information about Salt Lake City Library, including a city map, visit <http://www.slcppl.lib.ut.us> and choose [Locations and Hours > Main Library](#).

About the speaker:

Robert is a member of the International Society for Performance Improvement (ISPI). He has been designing e-learning for 15 years. He earned an M.S. degree in Instructional Technology from Utah State

University and a B.S. degree in Business Management from the University of Utah.

Membership Opportunities

As we start a new year—school, holidays coming, perhaps even a new job, think about what participating in STC can do for you! With this new year, please consider becoming active in Intermountain STC by taking on a position. Positions available include chapter secretary, membership committee, education committee, employment committee, and public relations committee.

For a description of each of these positions and their responsibilities, please go to:

<http://www.intermountain-stc.org/council.html>

Connections

56th Annual STC Conference in June

The annual STC conference will be held May 3-6, 2009 in Atlanta, Georgia. In addition to demonstrations, mini-workshops, discussions, and progressions, the Technical Communication Summit includes a summit certificate program.

CALL FOR PROPOSALS. You may submit more than one proposal for presenting at the STC Technical Communication Summit 2009, but each must be submitted separately. Proposals are due by October 20, 2008 for online submission.

For more details, visit the STC website at <http://www.softconference.com/subs/stc/2009/>

Contacts

2008 Executive Board and Advisory Council

STC-Intermountain Chapter 2008 Executive Board and Advisory Council		
Position	Name	Email
President-Elect	Karl Davis	karl@focus4creative.com
Vice-president	OPEN	
Immediate Past President	Ann Gordon	gordoncomputer@yahoo.com
Treasurer	Marj Hermansen-Eldard	marjheldard@comcast.net
Secretary	OPEN	
Education committee manager	OPEN	
Employment committee manager	OPEN	
Competitions committee manager	Marj Hermansen-Eldard	marjheldard@comcast.net
Membership committee manager	OPEN	
PR committee manager	OPEN	
Newsletter editor	Susan McLain	susan@thewritingway.com
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Website committee manager	Darren Bell	webmaster@intermountain-stc.org
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