

e-Learning

2010 Spring Event

Date: March 17, 2010

Time: 11:30 a.m. to 4:00 p.m.

Cost: \$15 (*lunch included*)

Location: CVS Caremark
5215 Wiley Post Way (4th Floor)
Salt Lake City, Utah 84116

11:30 to 1:00 p.m.
Which e-Learning
Authoring Tool
Should I Use? (*webinar*)

by the STC IDL SIG

Have you ever wondered what authoring tool you should use to develop e-Learning tutorials? In this webinar, three veteran developers demonstrate three popular authoring tools, showing their features as well as giving pros and cons. You'll learn about Captivate, Articulate, and ProForma.

1:15 to 2:30 p.m.
E-Learning Tutorials:
More than Just a
Video

by Joe Christensen,
Intermountain Chapter Member

Effective e-Learning Tutorials are more than simple screen-cast (or PowerPoint conversions). In this session, you'll obtain ideas for creating earth shattering tutorials. Specifically, you'll learn how to create unique and effective e-Learning tutorials from conception to delivery.

2:45 to 4:00 p.m.
Developing a Personal
Voice in Audio

by Tom Johnson,
Intermountain Chapter Member

In this session, you will learn how to develop a personal voice in audio. Specifically, you will learn how to create video tutorials with a friendly, personable voice by implementing several audio techniques common to professional voice talents and sound engineers.

If you wish to attend, please **RSVP** at intermountain-stc.org by **March 16, 2010**.

Reserve Bid Note: A minimum of 12 people must attend this event or it may be cancelled.