



## **Educational Multi-Media Writer**

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To apply for this position please forward cover letters and resumes to [lisa.leith@schoolimprovement.com](mailto:lisa.leith@schoolimprovement.com)

**Employee Type:**

Full-time employee

**Education:**

College degree required

**Job Type:**

Educational Multi-Media Writer

**Travel:**

Minimal

**Industry:**

Education  
Professional Development

**Base Pay:**

\$40,000 year (DOE)

**Experience:**

5+ yrs

**Benefits:**

Holiday pay and PTO;  
Medical, dental, and vision (50% paid);  
401(k) and Roth w/ co. match

### **Position Description**

The School Improvement Network is pleased to announce the opening of an Educational Multi-Media Writer position. Job candidates will have the opportunity of joining a rapidly growing business and a team of people who are deeply passionate about creating and delivering the best, most practical, and sustainable media-based school improvement solutions.

SINET is seeking qualified individuals with a passion for education to write video scripts for professional development videos. In addition to writing video scripts, the writer will be responsible for designing and writing implementation guides to accompany all videos produced, often under tight deadlines. Responsibilities will include participation in collaborative writing projects and other special writing assignments, as assigned.

Please note that the following lists of qualifications help describe the position in greater detail, but are not comprehensive.

### **Qualifications:**

- Creative expertise in writing engaging text on a variety of educational topics
- Ability to simplify complex ideas through effective delivery and organization of the content
- Demonstrated ability to convey educational content through video, audio, or other non-text formats
- Experience in video script writing a plus
- Relevant experience in implementing k-12 pedagogical practice a plus
- K-12 teaching experience a plus
- Understanding of educational pedagogy and professional development a plus
- Sophisticated and demonstrated understanding of the conventions of Standard English
- Ability to storyboard, and from that storyboard, ability to draw out educational themes and concepts that drive professional conversations

- Mastery of the writing process: Planning, revising, editing and rewriting
- Ability to research and synthesize relevant information from multiple sources, and to integrate the information into a finished product
- Project Management skills with proven project scheduling, prioritization, completion and delivery
- Proficiency with Microsoft office tools
- Self motivated and willingness to work long hours to meet project deadlines
- Ability to work closely with Producers, other Writers, and Creative Directors
- 2 writing samples – 1 creative sample and 1 informational text sample

\* Top candidates will be asked to produce a short writing sample on a specified educational topic and also to edit an educational writing sample

### **Company Overview**

The **School Improvement Network** was founded in 1991 to *Provide Solutions to Increase Learning in Today's Schools*. Now, as the leading provider of practical and sustainable media-based school-improvement solutions, our work services the needs of thousands of districts and schools across North America. Well-known brands, such as *The Video Journal of Education*, *PD 360*, and the *SINET Learning Framework* are all produced by the School Improvement Network. To produce our comprehensive library of professional development resources, the School Improvement production team has documented, in video and print, the best practices in over 3,000 classrooms across North America. They have worked with dozens of the most respected experts in education, and annually produce a large volume of media-based training materials, including DVDs, books, and online video.

We are deeply passionate about helping every student, teacher, and administrator be successful. In order to accomplish this goal, we are committed to actively seeking out the most talented people for each of our open positions. We are pleased you are considering joining us and look forward to getting to know you through our application process.

Thank you for your interest in joining the School Improvement Network!